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**Core Values**

- CONNECTION: We collaborate with key partners, organizations, and individuals to inspire and deliver improved health outcomes for families.
- KNOWLEDGE: We believe knowledge is integral in developing our practice and skills.
- EQUITY: We strive toward a skilled lactation work force that reflects the diversity of the populations we work with to improve health outcomes for all.

**The ILCA Strategic Map**

World health transformed through breastfeeding and skilled lactation care.

To advance the International Board Certified Lactation Consultant® (IBCLC®) profession and skilled lactation care worldwide through leadership, advocacy, professional development, and research.

Advocate for the role of the IBCLC and skilled lactation care in protecting, promoting and supporting breastfeeding.

- We believe knowledge is integral in developing our practice and skills.
- We collaborate with key partners, organizations, and individuals to inspire and deliver improved health outcomes for families.
- We strive toward a skilled lactation work force that reflects the diversity of the populations we work with to improve health outcomes for all.

**Themes**

- **Educate and Connect Lactation Professionals.**
  - Promote the Value of the IBCLC Profession and Skilled Lactation Care

**Objectives**

1.1 Advance global, culturally inclusive education delivery channels.

2.1 Advance access to reliable scientific evidence in lactation and breastfeeding.

3.1 Support IBCLC organizations globally.

4.1 Promote ILCA as the association advancing skilled lactation care.

5.1 Maintain partnerships with global health organizations and relevant stakeholders.

6.1 Advocate for the national implementation of the WHO Code.

2.2 Provide the opportunity to develop evidence-based, practical clinical skills.

3.2 Promote and raise awareness of the specialized skills of IBCLCs.

4.2 Connect health organizations with skilled lactation professionals, promoting the practices and knowledge of ILCA.

5.2 Amplify the importance of lactation and breastfeeding on public health.

6.2 Develop guidance for Associations for interpretation of the WHO CODE and WHA resolutions.