



The ILCA Strategic Map

Vision	World health transformed through breastfeeding and skilled lactation care.					
Mission	To advance the International Board Certified Lactation Consultant® (IBCLC®) profession and skilled lactation care worldwide through leadership, advocacy, professional development, and research.					
Core Values	CONNECTION		We collaborate with key partners, organizations, and individuals to inspire and deliver improved health outcomes for families.			
	KNOWLEDGE		We believe knowledge is integral in developing our practice and skills.			
	EQUITY		We strive toward a skilled lactation work force that reflects the diversity of the populations we work with to improve health outcomes for all.			
Themes	The Member		The Field		The World	
	Educate and Connect Lactation Professionals.		Promote the Value of the IBCLC Profession and Skilled Lactation Care		Advocate for the role of the IBCLC and skilled lactation care in protecting, promoting and supporting breastfeeding.	
Goals	1. BE THE CONDUIT FOR EDUCATION AND NETWORKING	2. PROVIDE ACCESS TO RELIABLE SCIENTIFIC EVIDENCE IN LACTATION AND BREASTFEEDING	3. CHAMPION THE IBCLC AS THE EXPERT LACTATION PROFESSIONAL	4. PROMOTE COMPREHENSIVE, MULTI-DISCIPLINARY SKILLED LACTATION CARE	5. ADVANCE LACTATION ON THE GLOBAL AGENDA	6. PROMOTE THE WHO INTERNATIONAL CODE OF MARKETING OF BREAST-MILK SUBSTITUTES TO VARIOUS STAKEHOLDERS
Objectives	1.1 Advance global, culturally inclusive education delivery channels.	2.1 Advance access to reliable scientific evidence in lactation and breastfeeding.	3.1 Support IBCLC organizations globally.	4.1 Promote ILCA as the association advancing skilled lactation care.	5.1 Maintain partnerships with global health organizations and relevant stakeholders.	6.1 Advocate for the national implementation of the WHO Code.
	1.2 Establish opportunities to network.	2.2 Provide the opportunity to develop evidence-based, practical clinical skills.	3.2 Promote and raise awareness of the specialized skills of IBCLCs	4.2 Connect health organizations with skilled lactation professionals, promoting the practices and knowledge of ILCA.	5.2 Amplify the importance of lactation and breastfeeding on public health.	6.2 Develop guidance for Associations for interpretation of the WHO CODE and WHA resolutions.