



# The ILCA Strategic Map

<p>Vision</p>	<p>World health transformed through breastfeeding and skilled lactation care.</p>					
<p>Mission</p>	<p>To advance the International Board Certified Lactation Consultant® (IBCLC®) profession worldwide through leadership, advocacy, professional development, and research.</p>					
<p>Core Values</p>	<p>ADVOCACY</p>	<p>We support global access to skilled lactation care and the IBCLC profession.</p>				
	<p>KNOWLEDGE</p>	<p>We believe knowledge guides our practice and supports our role in transforming world health.</p>				
	<p>EQUITY</p>	<p>We foster an inclusive environment that supports diversity and removes barriers.</p>				
<p>Themes</p>	<p>The Member</p>		<p>The Profession</p>		<p>The World</p>	
<p>Goals</p>	<p>Educate and connect lactation professionals.</p>		<p>Promote the value of the IBCLC profession and skilled lactation care.</p>		<p>Advocate for breastfeeding/ chestfeeding, and the lactation profession.</p>	
	<p>1. Be the conduit for education and networking.</p>	<p>2. Increase access to lactation research for clinical application.</p>	<p>3. Champion the IBCLC as the premier lactation credential.</p>	<p>4. Promote comprehensive, inter-disciplinary skilled lactation care.</p>	<p>5. Advance lactation on the global agenda.</p>	<p>6. Promote the WHO International Code of Marketing of Breast-milk Substitutes to stakeholders.</p>