

ILCA STRATEGIC MAP

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| VISION | World health transformed through breastfeeding and skilled lactation care. | | | | |
| MISSION | To advance the International Board Certified Lactation Consultant® (IBCLC®) profession worldwide through leadership, advocacy, professional development, and research. | | | | |
| CORE VALUES | KNOWLEDGE | We believe knowledge guides our practice, strengthens our value, and supports our role in transforming world health. | | | |
| | DIVERSITY | We foster an inclusive environment that supports leadership, advocacy, professional development, and research from varied perspectives. | | | |
| | EQUITY | We support global access to skilled lactation care and the IBCLC profession. | | | |
| THEME | <i>The Member</i> <i>Provide lactation professionals with the network and resources necessary to best guide practice.</i> | | <i>The Profession</i> <i>Advance the IBCLC profession globally.</i> | | <i>The World</i> <i>Respond and adapt to local and global lactation community priorities.</i> |
| GOALS | 1: Provide innovative education and networking. | 2: Provide access to and interpretation of lactation research. | 3: Build capacity for future leaders. | 4: Champion the IBCLC as the premier lactation credential. | 5: Advance breastfeeding on the global agenda. |
| OBJECTIVES | 1.1: Create a global platform for networking and communication. | 2.1: Increase access to evidence-based documents that build knowledge and support the IBCLC. | 3.1: Implement development process that spans the knowledge of global awareness, organizational excellence, and effective human influence behaviors. | 4.1: Develop a marketing plan that encompasses diversified audience. | 5.1: Engage in partnerships with global health leaders and relevant organizations. |
| | 1.2: Create culturally appropriate diversified educational delivery channels. | | | 4.2: Support IBCLC organizations globally. | |